

RIVERSIDE THEATRE

3250 Riverside Park Drive, Vero Beach, FL 32963

Phone: 772.231.5860 ext. 235 ❖ Fax: 772.234.5298

Playbill Advertising Order Form

CONTACT INFORMATION

Company _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

⇒ If preview tickets should be sent to a different address or under someone else's name, please indicate below.

Name _____

Address _____

City _____ State _____ Zip _____

I WISH TO ADVERTISE IN THE FOLLOWING PLAYBILLS:

STARK MAINSTAGE

35,000 Playbills printed for 5 Mainstage productions (October - April). Each playbill is 112 pages. 2009-2010 Season includes: *The 25th Annual Putnam County Spelling Bee*, *It's a Wonderful Life: A Live Radio Play*, *Ella, 42nd Street*, and *I Love You, You're Perfect, Now Change*.

WAXLAX SECOND STAGE

3,000 Playbills printed for 3 Second Stage productions (January - May). Each playbill is 40 pages. 2009-2010 Season will be announced in the fall.

CHILDREN'S THEATRE

3,000 Playbills printed for 3 RCT productions (July, December & April). Each playbill is 20 pages. 2009-2010 Season includes: *Big River*, *Snoopy*, and *Disney's Mulan, Jr.*

AD SIZES

(please check one)

Full Pg 4.5" x 7.4"

1/2 Pg Horizontal 4.5" x 3.6"

1/2 Pg Vertical 2.2" x 7.4"

1/4 Pg Horizontal 4.5" x 1.8"

1/4 Pg Vertical 2.2" x 3.6"

1/8 Pg 2.2" x 1.8"

(Note: 1/8 pg only available for Children's Theatre Playbills)

Note: add .25" for bleed on Full Pg Ads

(See reverse side for advertising rates.)

AD DEADLINES

Reservation for ad space by

July 23

(June 26 for Children's Theatre)

Non-camera Ready ads by

August 24

(July 6 for Children's Theatre)

Camera Ready ads by

September 9

(July 6 for Children's Theatre)

PLEASE FAX OR MAIL THIS FORM BY THE AD DEADLINE!

AD RATES
(please circle selections)

Non-Changeable **Changeable**
(same ad for all shows) (for each show if desired)

STARK MAINSTAGE

	<u>B&W</u>	<u>2-Color</u>	<u>Full Color</u>
Full Pg	\$1,160	\$1,300	\$1,675
1/2 Pg	\$795	\$875	\$1,085
1/4 Pg	\$500	\$580	--

1. Inside Front Cover	\$1,700	\$1,900	\$2,115
2. Opposite Inside Front	\$1,600	\$1,800	\$2,015
3. Opposite Table of Contents	\$1,600	\$1,800	\$2,015
4. Opposite Title Page	\$1,600	\$1,800	\$2,015
5. Opposite Cast Page	\$1,600	\$1,800	\$2,015
6. Center Spread	\$2,975	\$3,150	\$3,375
7. Opposite Inside Back	\$1,600	\$1,800	\$2,015
8. Inside Back Cover	\$1,700	\$1,900	\$2,115
9. Outside Back Cover	\$1,800	\$2,000	\$2,215

PREMIUM POSITIONS

(Full Pages Only.
Renewals have first
option. Please call Oscar
Sales for availability.)

WAXLAX SECOND STAGE

	<u>B&W</u>	<u>2-Color</u>	<u>Full Color</u>
Full Pg	\$400	\$450	\$500
1/2 Pg	\$215	\$265	\$300

1. Inside Front Cover	\$500	\$550	\$600
2. Opposite Inside Front	\$450	\$500	\$550
3. Opposite Title Page	\$450	\$500	\$550
4. Opposite Cast Page	\$450	\$500	\$550
5. Center Spread	\$800	\$850	\$900
6. Opposite Inside Back	\$450	\$500	\$550
7. Inside Back Cover	\$500	\$550	\$600
8. Outside Back Cover	\$600	\$650	\$700

PREMIUM POSITIONS

(Full Pages Only.
Available on a First
Reserved Basis.)

CHILDREN'S THEATRE

	<u>B&W</u>	<u>2-Color</u>	<u>Full Color</u>
Full Pg	\$250	\$275	\$300
1/2 Pg	\$150	\$175	\$200
1/4 Pg	\$80	\$85	\$90
1/8 Pg	\$45	\$50	\$55

1. Inside Front Cover	\$350	\$400	\$450
2. Opposite Inside Front	\$300	\$350	\$400
3. Center Spread	\$500	\$550	\$600
4. Opposite Inside Back	\$300	\$350	\$400
5. Inside Back Cover	\$350	\$400	\$450
6. Outside Back Cover	\$400	\$450	\$500

PREMIUM POSITIONS

(Full Pages Only.
Available on a First
Reserved Basis.)

I would like my business to be part of the CORPORATE MEMBERSHIP PROGRAM.

Please accept my donation of:

\$250, \$500, \$1,000

Advertiser's Signature _____ Date _____

PLEASE FAX OR MAIL THIS FORM BY THE AD DEADLINE!

DEADLINE LISTED ON THE FRONT OF THIS FORM.

FAX: 772-234-5298